

# How to Talk Anyone out Their Clothes And Become an Authority in Any Niche

I know the title may be a little misleading, but the title made you open this document didn't it? Sex sells and merging sex with the right product, or service will bring in the money. The metaphor of sex and internet marketing leads to a very powerful illusion of hot button topics. When you learn what niches are the real money makers you can become an authority in that niche by dominating the content you publish for that niche to make that niche profitable.

Niche specific marketing online is how you become the authority for a niche. People respond to certain products or a service based on emotions. In order to become an authority in any niche you need to do the following:

1. Provide consistent value in that niche.
2. Solve problems related to that niche
3. Provide valuable content in that specific niche
4. Answer questions in detail to an unsolved problem
5. Become an expert on a topic in that niche
6. Market yourself across all platforms as an expert in that niche
7. Create videos on that niche
8. Do products on that niche and topics involving that niche
9. Hold webinars on the niche you specialize in
10. Use social media to build relationships in groups, and forums about that niche.
11. Begin to build an email list with your tribe of followers
12. Start offering Products in mass to people who follow you in that niche
13. Begin to use paid advertising as a way to reach a target audience
14. Do offline marketing by holding meetings and lectures in that niche
15. Repeat steps 1-14

The problem with becoming a titan online is knowing which niches are the best places to become an authority in.

Here are a few examples of some niches to look into...

1. Making money online
2. Weight loss
3. Dating issues for male and females in your city
4. Affiliate Marketing
5. Selling T-shirts to athletes
6. Bass fishing for men between the ages of 40-50
7. Weaves for women with hair loss
8. Herbal remedies for Cancer Patients

These are just a few examples of niches that one would look into to find profitable opportunities. You have to do further research to find a winner.

Cool Water

The Digital Dopeman